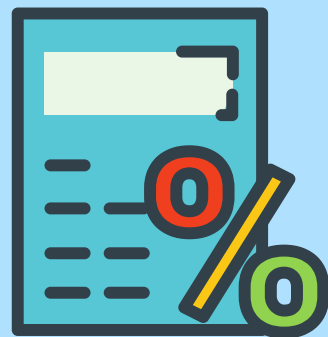


# SUCCESSFUL ECOMMERCE REQUIRES PLANNING



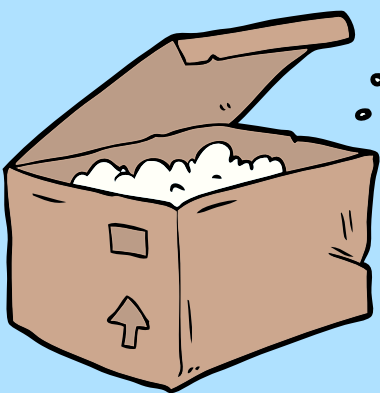
## Varying Products

Sizes, colors, and types are just a few variations of products to think about before you start to build your online store.



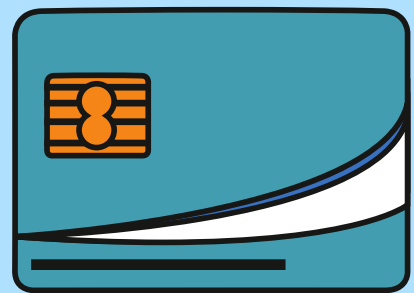
## Taxes

It is best to consult with an accountant or tax professional to ensure that you are collecting and paying the correct amount of tax to the applicable states.



## Shipping

Choose from many paid shipping options including carrier, delivery and shipping options, and inventory and fulfillment services.



## Payment Gateway

You should look into cost, location, and security when considering which payment gateway is right for your business.

Learn more here:

<https://coursevector.com/there-is-more-to-ecommerce-than-just-a-payment-button/>