



Monthly Ranking & Progress Report

Report

SAMPLE.com

NOV-01 2020 - NOV-30 2020

Generated on Dec-01 2020

A decorative graphic at the bottom of the page consisting of numerous thin, overlapping blue lines that create a wavy, fluid pattern across the width of the page.

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Keyword Rankings Overview

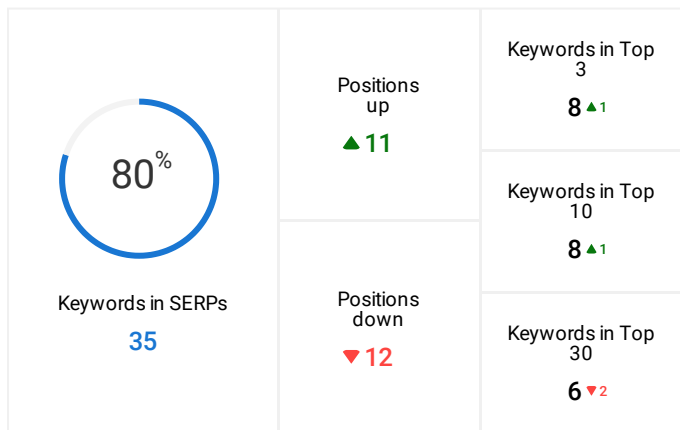
sample.com

Search Engines	Total Keywords	Top 3	Top 4..10	Top 11..30	Top 100	Out of SERP	Avg. Position
Google USA Maryland, United Sta...	44	8	8	6	13	9	42
General	44	8	8	6	-	9	42

Keyword Rankings Summary Nov-01 2020 - Nov-30 2020

sample.com

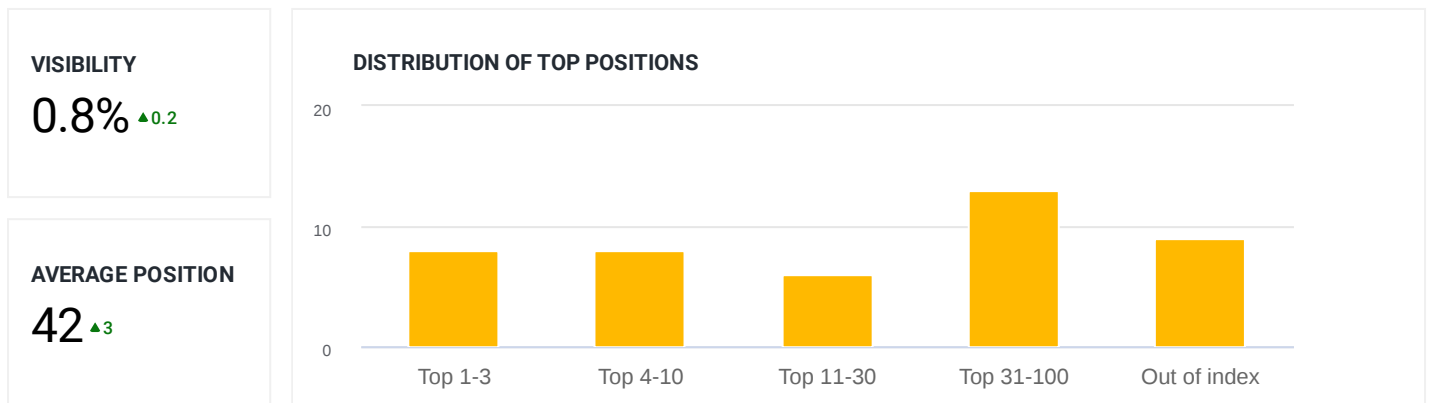
Rankings data



Top 5 keywords that moved up

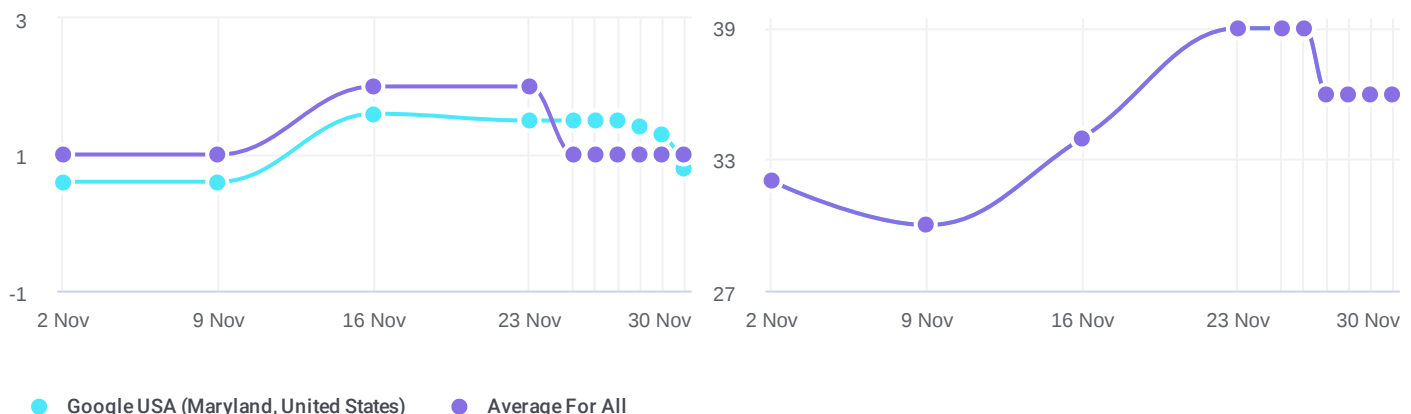
Keyword	Search engine	Position
gutter cleaning and repair service		31 ▲14
sidewalk cleaning services		3 ▲13
roof cleaning		44 ▲13
power washing		88 ▲5
pressure washing services		65 ▲4

Search visibility

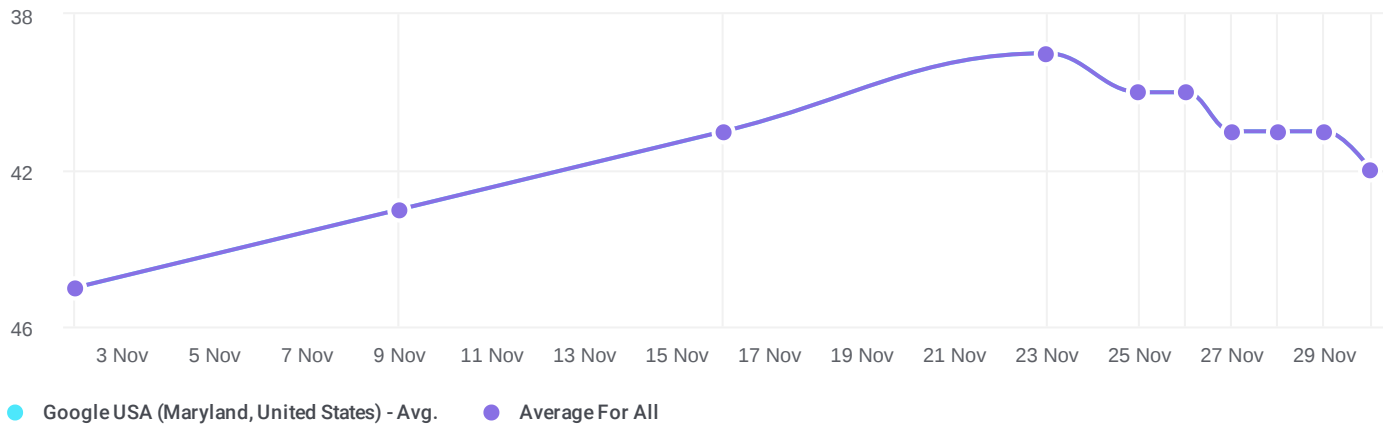


Visibility

% in Top 10



Average position



Top 5 keywords by rankings

Keyword	Google USA
graffiti removal companies	1
patio cleaning companies	1
patio cleaning service	1
patio cleaning	2
patio cleaning service near me	2

Keyword Rankings in Details With Competition

sample.com

Google USA (Maryland, United States)

Nov-02 2020 - Nov-30 2020

Keyword	sample.com
concrete elastomeric coatings	-
concrete wall pressure washing	4 ▲1
concrete waterproofing	-
deck cleaning company	17 ▼2
deck cleaning service	19 ▼2
deck cleaning services	3
flagstone repair	8 ▲1
foundation lining	6 ▲1
graffiti removal companies	1
graffiti removal company	11

Keyword	sample.com
graffiti removal services	10
gutter cleaning and repair service	31 ▲14
mortar repair	-
patio cleaning	2
patio cleaning companies	1
patio cleaning service	1
patio cleaning service near me	2
patio clear coating	-
patio elastomeric coatings	51 ▼22
patio maintenance companies	2
patio repair	13
patio restoration	4
patio sanding	54 ▼22
patio sealing	4 ▲96
patio waterproofing	69 ▼3
patio weed prevention	-
patio weed removal	-
polymeric sanding installation	19
polymeric sanding repair	9 ▼3
polymeric sanding replacement	32 ▼1
power washing deck	7 ▼1
power washing services	88 ▼9
pressure washing services	65 ▲4
sidewalk cleaning services	3 ▲13
stone joint repair	-
yard grading	13 ▲1
siding cleaning	71 ▼2
pressure washing	92 ▼1
power washing	88 ▲5

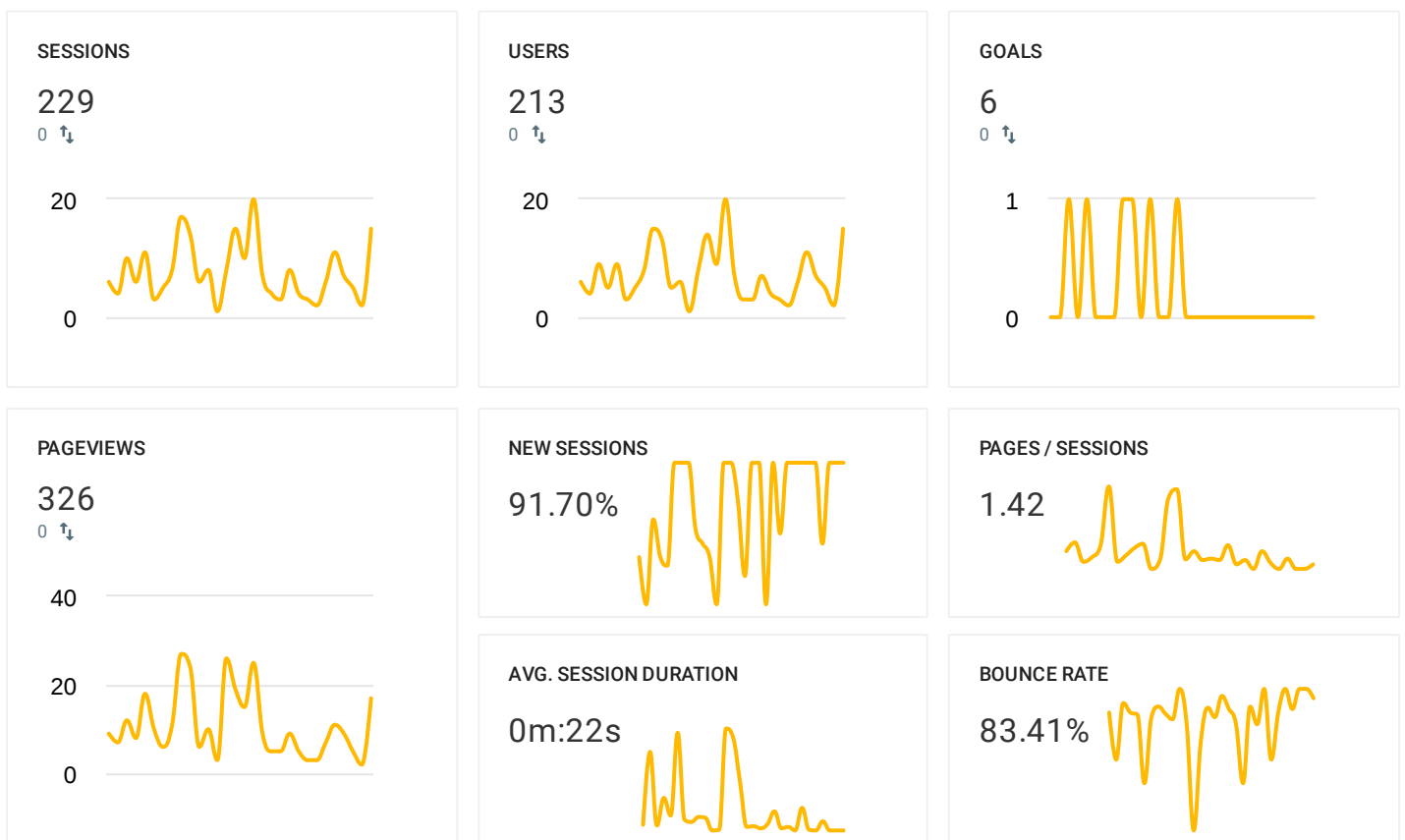
Keyword	sample.com
roof cleaning	44 ▲13
roof cleaning company	60 ▼9
gutter cleaning	-
gutter repair	62 ▲38
exterior painting services	-

Analytics Overview

sample.com

Audience GOOGLE ANALYTICS

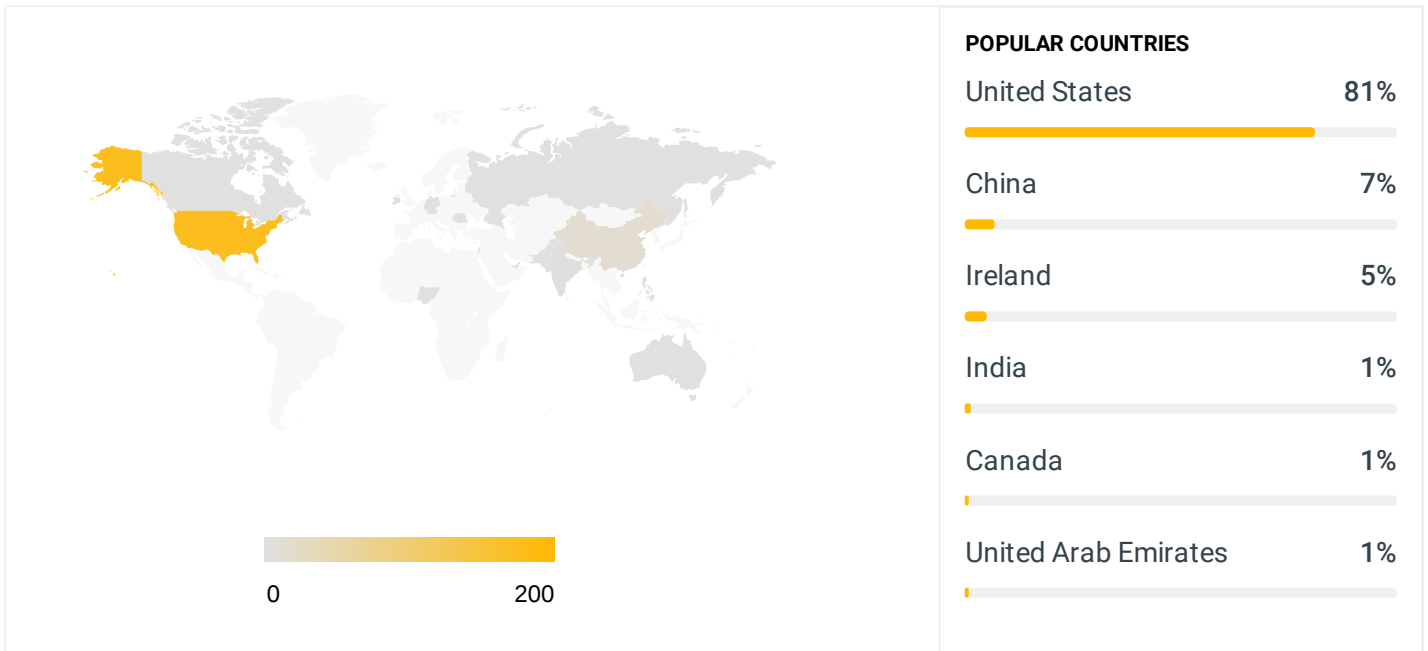
Nov 1 2020 – Nov 30 2020



● Nov 1 2020 – Nov 30 2020

Location data GOOGLE ANALYTICS

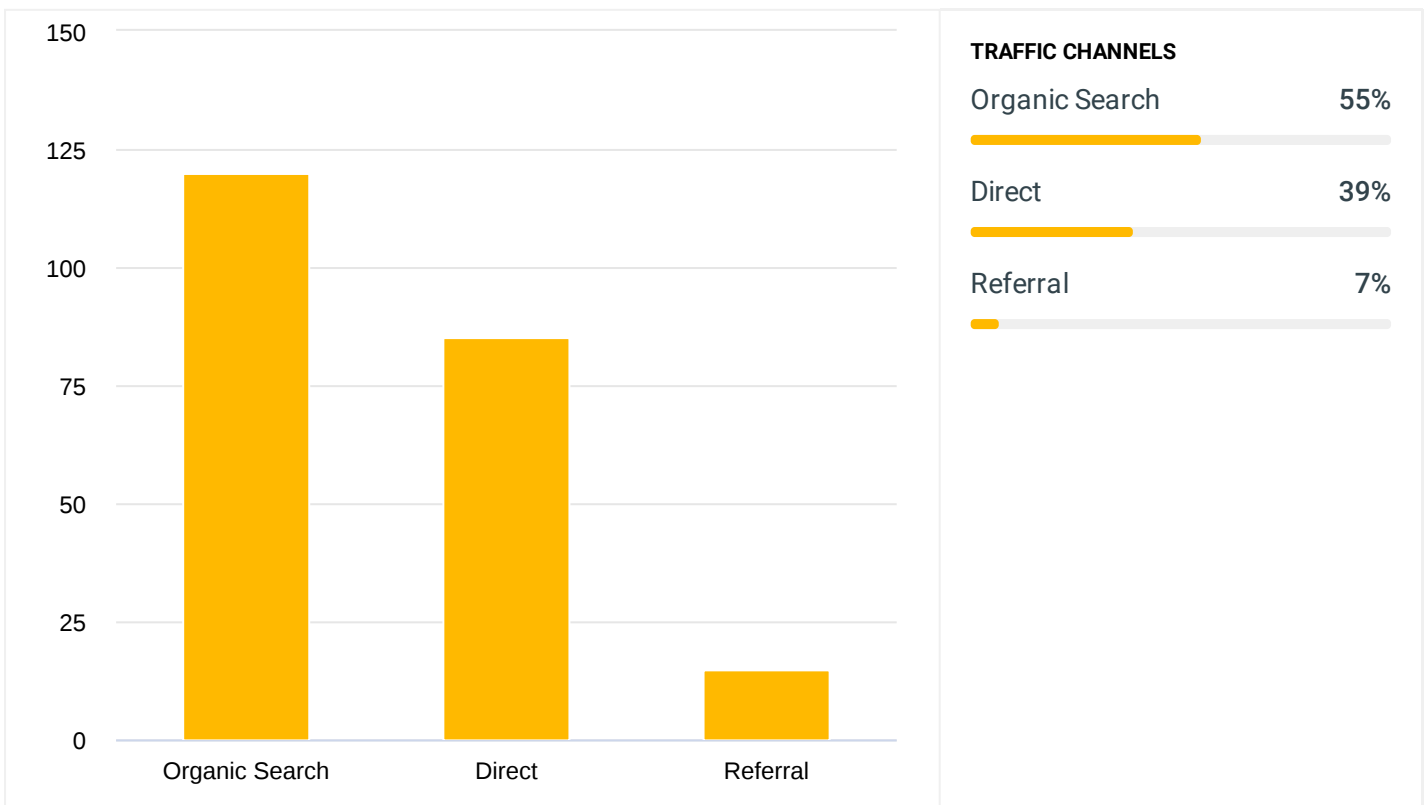
Nov 1 2020 – Nov 30 2020



• Nov 1 2020 – Nov 30 2020

Traffic sources GOOGLE ANALYTICS

Nov 1 2020 – Nov 30 2020



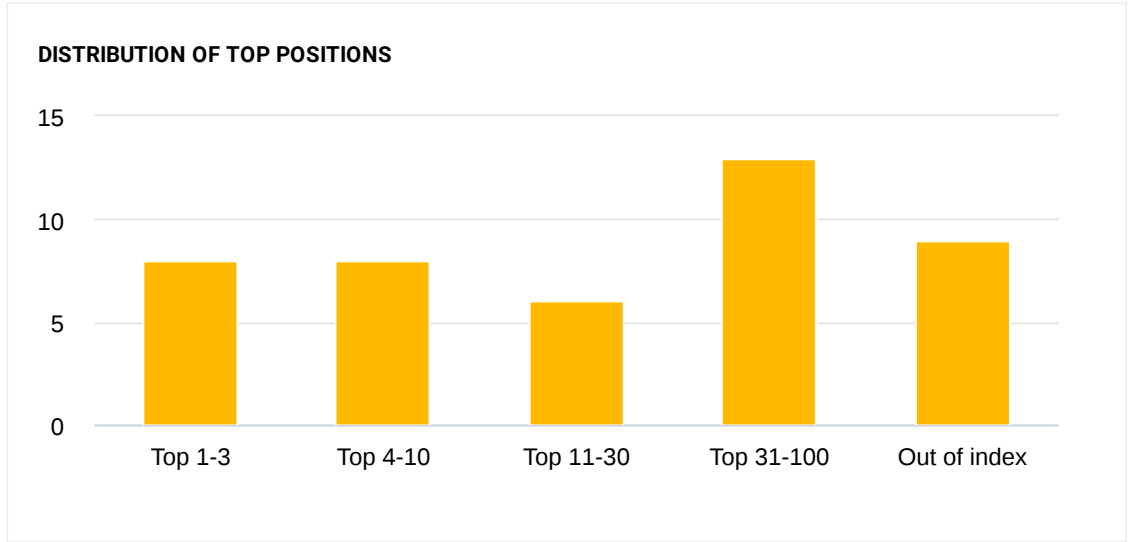
• Nov 1 2020 – Nov 30 2020

Search visibility

Nov 1 2020 – Nov 30 2020

VISIBILITY
1%

AVERAGE POSITION
42



● Nov 1 2020 – Nov 30 2020




Keyword importance

Nov 1 2020 – Nov 30 2020




Search Engine	Without traffic	Without traffic	With traffic	With traffic
	Top 10	Top 11-30	Top 10	Top 11-30
▼ Google USA (Maryland, United S...	7	3	9	3
General	7	3	9	3

Rankings overview

Nov 1 2020 – Nov 30 2020

Search engine	Keywords	Top 1-3	Top 4-10
  Google USA (Maryland, United States)	44	8	8
 General	44	8	8

Search engine	Top 11-30	Top 31-100	Out of index
  Google USA (Maryland, United States)	6	13	9
 General	6	13	9



Search engine	Average position	Visibility
  Google USA (Maryland, United States)	42	0.8
 General	42	0.8

Keyword changes

Nov 1 2020 – Nov 30 2020

Search engine	Increased by 10-30 positions	Increased by 31-50 positions
 Google USA (Maryland, United States)	8	1
 General	8	1

Search engine	Decreased by 10-30 positions	Decreased by 31-50 positions
 Google USA (Maryland, United States)	7	0
 General	7	0

Search engine	Pushed out of the Top 100	Got into the Top 100
 Google USA (Maryland, United States)	1	3
 General	1	3